

Advocacy at Work: GCP & The Opportunity Corridor

The Greater Cleveland Partnership and its partner organizations represent the interests of more than 14,000 businesses in Northeast Ohio. We share a common vision for accelerating economic growth and increasing regional prosperity.

Targeted physical development is an important element of our strategy. Our goals include leveraging Cleveland's major economic development assets to create an inclusive city with a competitive housing market downtown and city neighborhoods that will attract economically diverse individuals and families.

One of GCP's physical development projects is a three-mile boulevard called the **Opportunity Corridor**. This new road aims to breath new life into Cleveland's neighborhoods and improve access to the jobs, education and culture in University Circle.

Main Benefits of the Opportunity Corridor

- ▶ Strategic redevelopment of more than **300 acres of underutilized land** (including many industrial brownfields) into neighborhood assets.
- ▶ **Improved connections** between I-490 and University Circle, where an estimated 80,000 Greater Clevelanders work and \$14 million in economic impact is generated annually.
- ▶ Promotion of **economic redevelopment** at the neighborhood level.
- ▶ Easier **access for visitors** to get to Cleveland's cultural gems in University Circle.
- ▶ Revitalize of a worn, underutilized part of our city, allowing residents of these neighborhoods better access.
- ▶ Fostering of **strong public/private partnerships**.

GCP's Involvement

Funding for project planning is provided by the Greater Cleveland Partnership, the Cleveland Foundation and The George Gund Foundation. The Ohio Department of Transportation (ODOT) District 12 is leading the project in partnership with the City of Cleveland and numerous other partners.

A 24-member steering committee is co-chaired by GCP members. This committee encourages public dialogue and input to achieve a consensus on all matters related to the planning, design and construction of the Opportunity Corridor.

The steering committee also works with a variety of community partners who help ensure that the project is meeting the diverse needs and interests of the communities it affects. Interested in contributing to projects like this and others? Join the Greater Cleveland Partnership and get involved in committee membership today!