

A Survey of Voter Attitudes in Ohio

January 7-9, 2014

Presented to

Ohioans for Sustainable Jobs

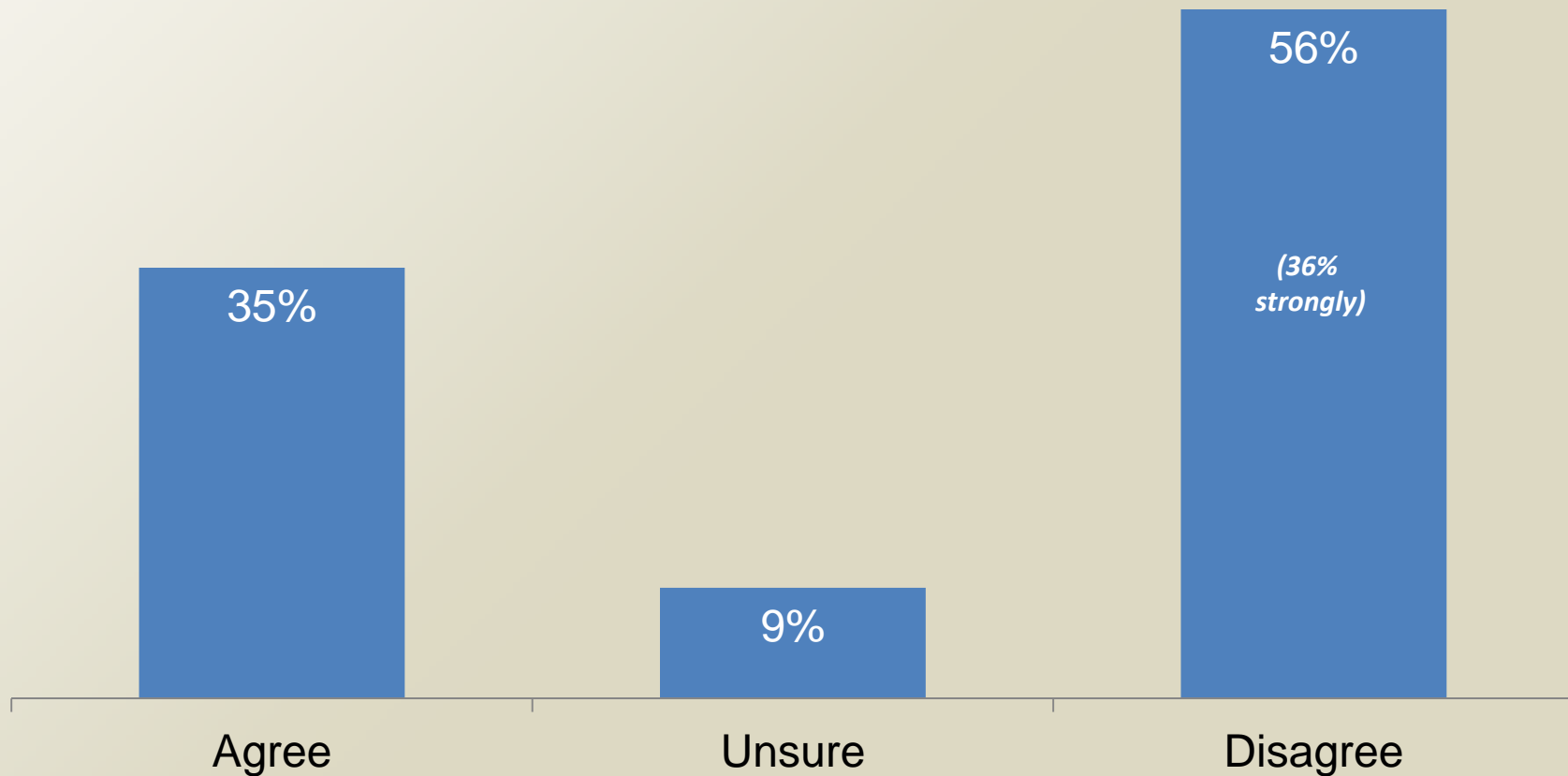
THE TARRANCE GROUP

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January 7-9, 2014/ N= 800 registered likely voters / $\pm 3.5\%$ M.O.E.

As you may know, the Ohio Legislature passed a law in 2008 that mandates residential and business users of electricity reduce their energy consumption by more than 20% by the year 2025.

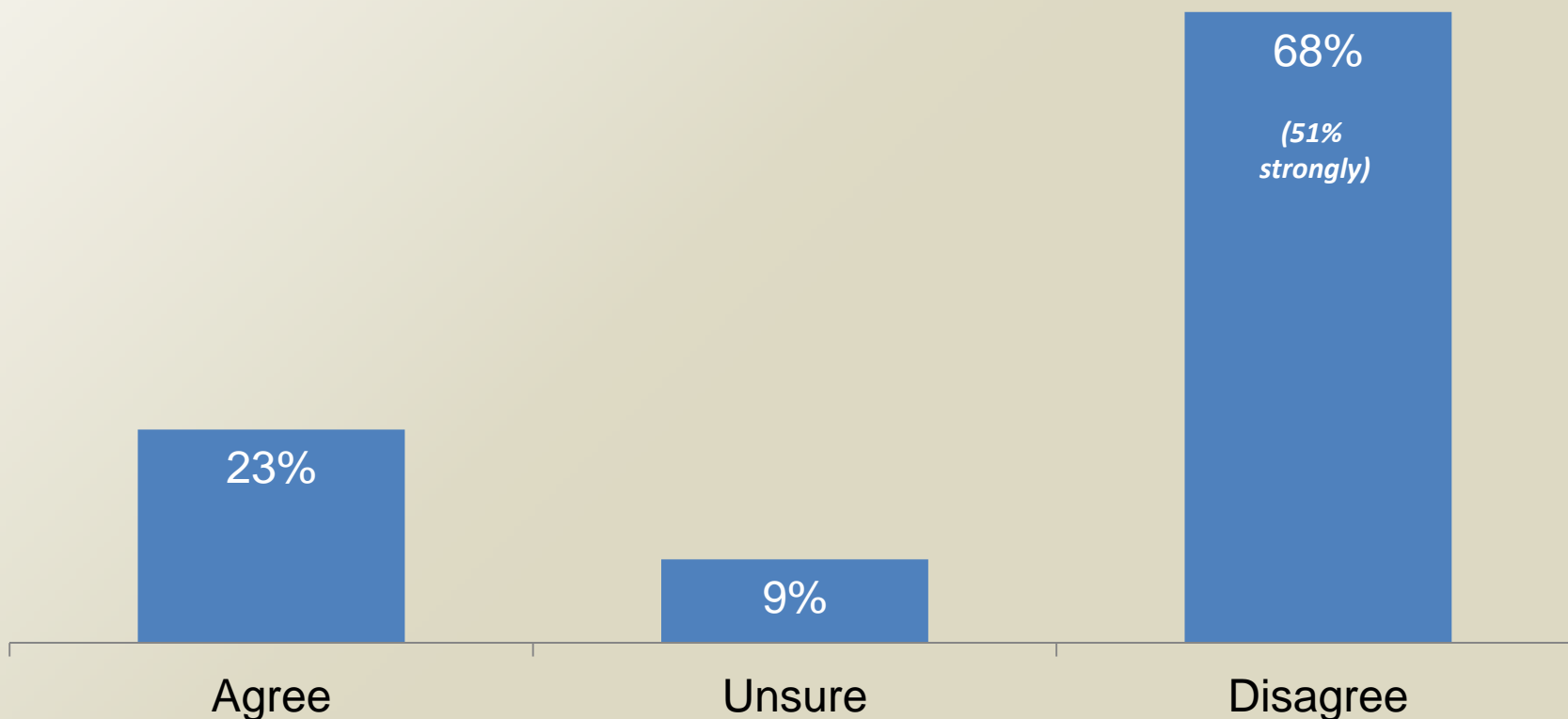
Do you agree or disagree that the government should mandate reductions in electricity use by Ohio's residential and businesses users?



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This year, Ohio's residential electricity customers will each pay about forty-five dollars per year on their bills to pay for the state mandated energy efficiency programs. Estimates say that the programs may cost customers as much as two hundred and twenty-seven dollars per year by 2025. Knowing this... Do you agree or disagree that the government should mandate reductions in electricity use by Ohio's residential and businesses users?



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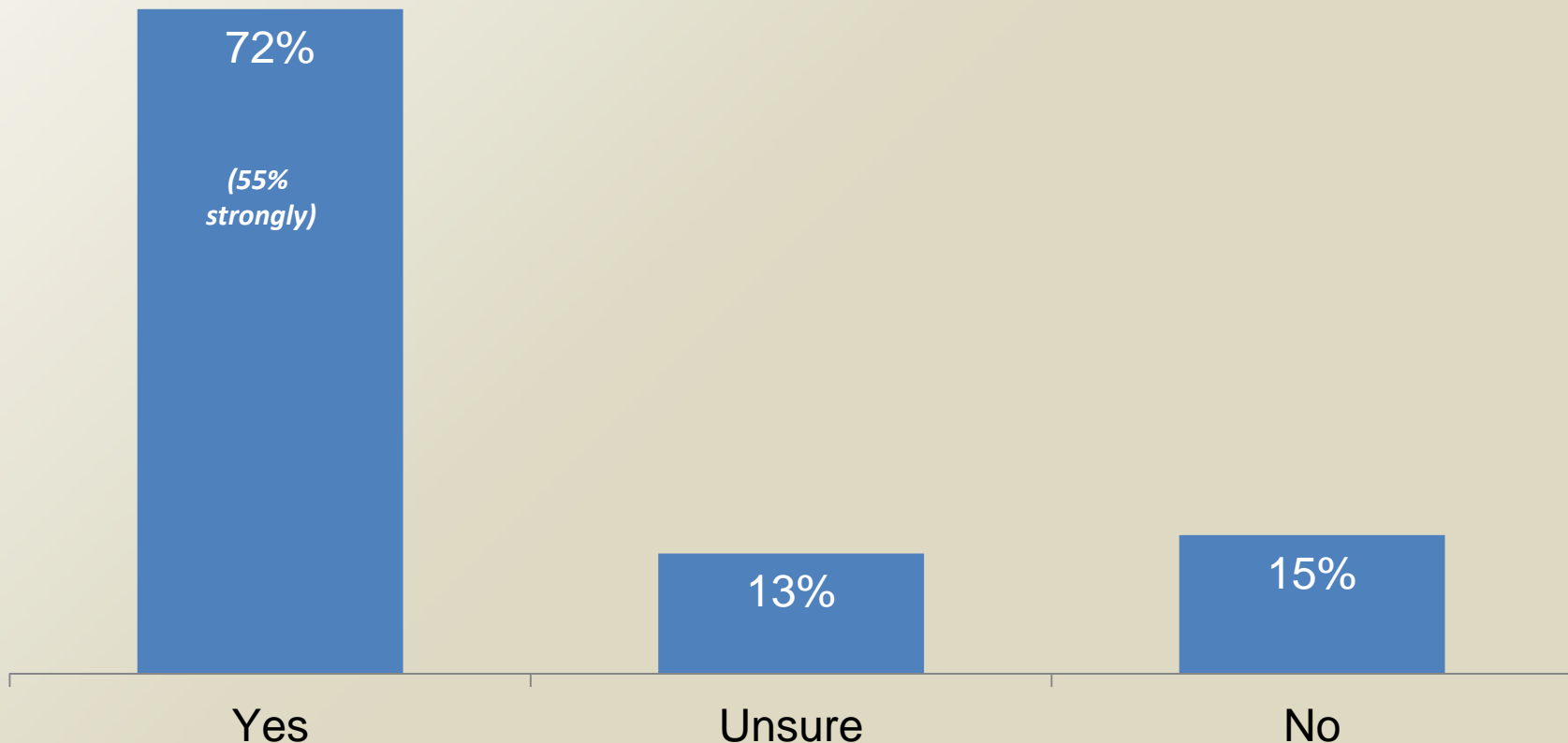
Changing Views on Government Mandate- “Clean” Versus Costs

	<u>Clean/Disagree</u>	<u>Costs/Disagree</u>
TOTAL	56%	68%
19-44	45%	56%
45-64	60%	75%
65+	57%	67%
Men	61%	68%
Women	51%	68%
Republican	72%	82%
Independent	58%	64%
Democrat	40%	56%
White	59%	71%
African-American	32%	52%

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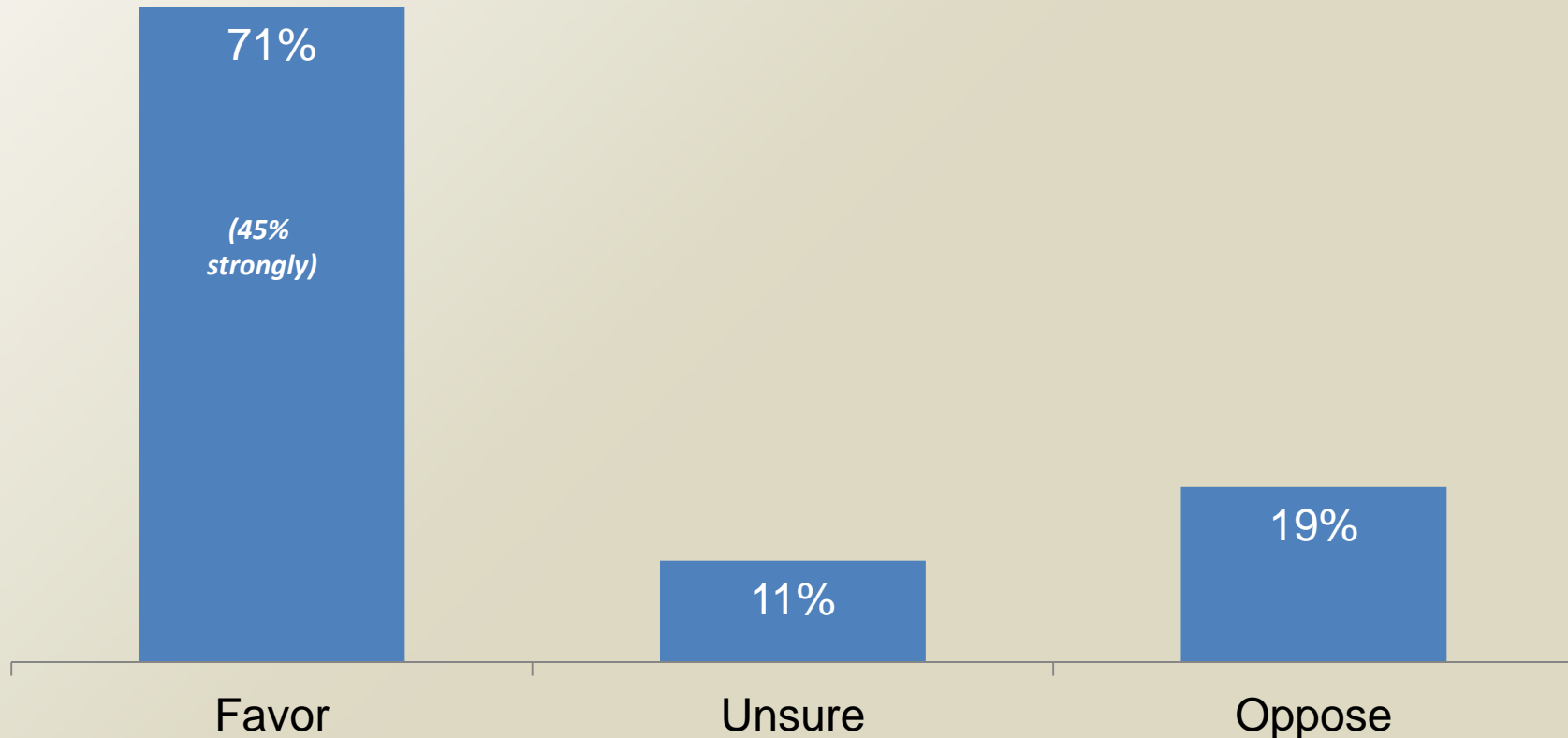
Six years ago, when the Ohio Legislature passed the law mandating reductions in electricity consumed, certain assumptions were used to justify the law, many of which were wrong. For example, legislators assumed electricity would be in short supply and new electric generation would be expensive. But today, there's ample low-cost electricity and will be for years to come. Knowing this... Should the Ohio state legislature, taking into account the new information, go back and change the law?



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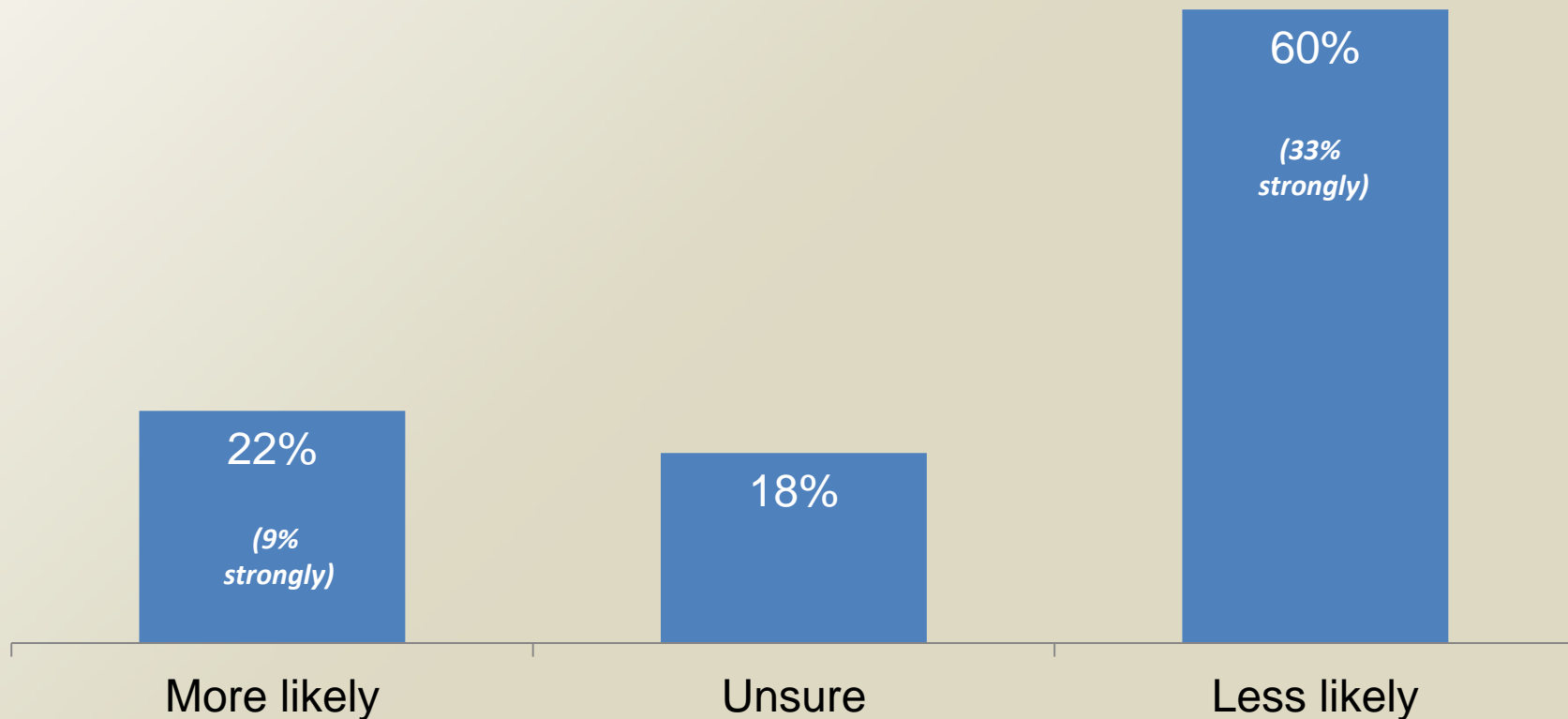
And assuming the legislature decides to make changes to the law, do you favor or oppose changing the law to allow electric customers in Ohio to decide whether or not to pay for the cost of the mandate?



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If your state legislator voted against making changes to the law, that is, to keep the mandates and the costs to customers in place, would you be more likely or less likely to vote for them?



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Thinking about a related issue, Ohio law currently mandates that electricity customers must purchase a portion of their electricity needs from renewable electricity sources like wind and solar. Do you favor or oppose allowing electric customers in Ohio to decide whether or not to pay for the cost of the mandate?

